

GTM4Health Business Network [GBN] Terms and Conditions

Membership Validity:

All GBN Memberships are valid for 1 year, after which it needs to be renewed. The Annual Membership begins from the date of Induction into GBN.

Membership Renewal:

Close to 1 month, prior to Membership ending, the member will be sent a reminder to renew his/her membership. Prior to that he needs to have a meeting with the Leadership Team.

Activity Expectations:

GBN expects its members to participate in the Monthly Meetings that happen every month, [Second Tue of the month between 7 pm & 8 pm IST].

In case of genuine reasons, like Health, Vacation, Business one can opt not to attend the meeting. However, it is expected that the LT is informed of the absence in advance if even the secondary member cannot make it.

If a member is regularly absent for 3 successive meetings without informing, their membership automatically cancels. There is no refund provided for such cases.

Changes to Terms and Conditions:

The GBN Leadership Team has powers to periodically change the Terms & Conditions of GBN for the benefit of Members. This will be periodically informed to Members over Email.

GBN Business Showcase:

The Membership allows a business to showcase their offering in one of the GBN Meetings for a period of 30 mins. The way it works is

- Members can post about their offering in the 10 days to the runup of GBN Showcase
- Posts should include Offering, Why about the Business, The Testimonials, Leadership Team.

Beyond the Business Showcase, there is no other promotion done by GBN Team for the Member.

Members are expected to create awareness about their Business by regular posting of their business, sharing achievements, customer wins...

Content & Mentions Notifications:

For the Business Showcase creative that is posted on LinkedIn, the member will be tagged in the post. This is to give him/her the visibility.

Member Directory Access:

All Members receive full access to the Member Directory (of the existing GBN members only). We do not provide access to past members (respecting their Privacy).

The Members' Directory is also shared with Visitors who register to attend the GBN Meeting. This is for them to know in advance who they are going to meet in the GBN Meeting.

Member Events:

All Member Events (Monthly Virtual) and (In-Person Meets)

In-Person Meetups:

We do attempt to hold In-Person meets, whenever possible. There is no committed number of In-Person meets that we promise. However, members can setup meeting with other members on their own and take it forward.

Referral or Affiliate Program:

At this point in time, we do not have any Referral or Affiliate Program for members to receive incentive if they refer others to join GBN.

Support and Member Queries:

The Leadership Team is the dedicated Point of Contact or support channel for ongoing membership related queries or concerns.

Code Of Conduct / Member Guidelines:

GBN is governed by Code of Conduct and Member Guidelines. There are guidelines on what to Post and What not to Post.

There are Professional Guidelines that members are expected to follow.

Data Usage and Privacy:

GBN collects the Members data and uses it for GBN Purposes. It also shares the members data with Visitors who register to attend the GBN Event.

Payment Confirmation and Invoicing:

A Tax Invoice will be sent to the Member on receipt of the Annual Membership Fees. It's a one-time Annual Fee.

Membership Transferability:

If the members' role changes the membership can be transferred to someone else in the Same Organisation.

Pause or Hold Option:

At this point, we do not support the Pause or Hold Option in case of any reasons. Membership continues for 1 full year from the date of commencement.

Feedback or Suggestion Channel:

We run a GBN Survey once every 6 months to collect inputs from Members on what they are benefitting from and what can be improved. The Results of the Survey are shared with all members and an Action Plan is drafted on the Priorities for GBN for next 6 months.

At any time, Feedback or suggestions can be provided to the Shashi Bhushan (Creator of GBN) or the Leadership Team Members. The Leadership Team discusses these suggestions and will revert back to the member on the status of the Suggestion. Whether it will be implemented or not.

Content Contribution Opportunities:

Members are allowed to contribute Thought Leadership Content and articles on GBN Platform. The process is they themselves should post it at regular intervals.

Conflict of Interest Policy:

We guarantee that Members will be from HealthTech/MedTech Background. We do not guarantee that there will be no other members from same service/product background.

Facilitated Connections:

We encourage members to reach out to each other directly and connect. We do not facilitate connections.

Contact Us:

If you have any questions regarding this policy, you may contact us by writing to info@gtm4health.com.

Last Updated:

Jun 03, 2025